



Ravi Urban Development Authority
Government of Punjab



Date: 26 September 2023

To,

ED Commercial RUDA ✓

Director PR RUDA

Subject: Notification for Prequalification of Marketing Firms

In terms of Office order CEO(RUDA)/2-10/2021 the name of the firms notified as pre-qualified as per recommendations of evaluation committee in the categories i: e, Event management firms, and Digital Media and social Media Marketing. (Copy of notification is attached) are hereby forwarded to Marketing and PR department for favor of information.

Assistant Director Procurement
Ravi Urban Development Authority

CC:

PSO to CEO

Director IA

Office Copy

Raja Imran Ahmed
Assistant Director Procurement
Ravi Urban Development Authority
Government of the Punjab



RAVI URBAN DEVELOPMENT AUTHORITY
GOVERNMENT OF PUNJAB



Ref No: RUDA/COMM/MKT/2023-24/05

Dated: September 26, 2023

NOTIFICATION
OF PRE-QUALIFIED MARKETING FIRMS FOR EACH CATEGORY

In exercise of the powers conferred under Section 6 of the RUDA Act 2020 (amended), the following firms are hereby prequalified for the specific area of work mentioned against each for the period of one year from the date of notification. The remaining firms who could not qualify are being informed in terms of Regulation 17(3) of RUDA Procurement Regulations 2022.

A. EVENTS MANAGEMENT FIRMS	
Sr. #	Firm Name
1	Zameen Media Pvt Ltd
2	Heptagon
3	JBnJaws Production
4	M Communication Pvt Ltd
5	Mars Communication
6	Evenement
7	Balance Publicity
8	Sahar Advertising Services (Pvt) Ltd
9	JS Event and Production
B. DIGITAL MEDIA & SOCIAL MEDIA MARKETING	
Sr. #	Firm Name
1	Manhattan Communications (Private) Ltd
2	Message Communication Pvt Ltd
3	M Communication Pvt Ltd
4	M&CSAATCHI
5	Synergy Advertising Pvt. Ltd
6	Zameen Media Pvt Ltd

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